

This privacy policy sets out how Smiths Farm Cottages uses and protects any information that you give to us when you use this website or make a booking.

We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website then you can be assured that it will only be used in accordance with this privacy statement.

What we may collect

We may collect the following information:

- Name
- Contact information including email address
- Other information relevant to customer enquiries and/or bookings

What we do with the information we gather

We require this information to understand your needs and provide you a better service, in particular for the following reasons:

- Internal record keeping
- We may use the information to improve our service or products
- We may periodically send promotional emails about new products, special offers and other information we think you may find interesting using the email address you have provided
- From time to time we may also use your information to contact you for market research purposes.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online and via other methods. We do not store our customers' financial details, credit or debit card details.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic and allow web applications to respond to you as an individual.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website. We only use this information for statistical analysis purposes.

A cookie does not give us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies.

Links to other websites

Our website may contain links to other websites of interest. Once you use these links to leave our site you should refer to the privacy policy for that website. We cannot be held responsible for the protection and privacy of information which you may provide whilst visiting such sites and such sites are not covered by this privacy statement.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- Choose for us not to use your details for marketing purposes by not ticking the box to sign up for our marketing emails.
- If you have previously agreed to us using your personal information for direct marketing purposes or market research, you can change your mind at anytime by writing to us or emailing us, using the addresses at the bottom of the privacy notice. Or directly via the 'contact us' page of our website (www.smithsfarmcottages.com).

We will not sell, distribute or lease your personal information to third parties unless required by law to do so.

You may request details of personal information which we hold about you. If you would like a copy of the information held on you please write to us or email us, using the addresses at the bottom of the privacy notice.

If you believe that any information we are holding on you is incorrect or incomplete, please write to us or email us, using the addresses at the bottom of the privacy notice. We will promptly correct any information found to be incorrect.

You have the 'Right to be forgotten'. If you wish to use this right please write to us or email us, using the addresses at the bottom of the privacy notice. We will delete all records which we are not required by law to hold.